Welcome to the Splunk Style Guide
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The *Splunk Style Guide* is the writing style reference for Splunk documentation and is intended for anyone who writes or edits customer-facing content. Refer to the *Splunk Style Guide* when you develop content for Splunk docs or write text for a Splunk product.

The *Splunk Style Guide* provides usage rules, punctuation guidelines, text formatting guidance, and more:

- Terms to use and avoid
- Voice and tone of Splunk docs
- The correct way to link to other Splunk documentation
- The correct way to write about third-party documentation
- Referring to numbers in text
- What to call elements in Splunk Web
- Formatting UI text and other documentation elements

**The Splunk Style Guide as a guide**

All guidelines in the *Splunk Style Guide* are exactly that: a guideline. The goal of the *Splunk Style Guide* is to improve documentation by outlining places where consistency is important across docs, but there are scenarios where it might make sense to move away from these guidelines to make your documentation better. In every scenario, it's most important that you strive for clear, high-quality documentation.

The *Splunk Style Guide* is a document in motion, so check the Latest changes to the Splunk Style Guide for recent updates.

For style issues that aren’t covered in this guide, see Where to look if the Splunk Style Guide doesn’t answer your question.

**Questions, comments, or feedback about the Splunk Style Guide**

If you have questions, comments, or feedback about the *Splunk Style Guide*, send us your thoughts using the *Was this topic useful?* form at the bottom of any page.